

Kayoung Lee
Designer & Artist

595 Northfield Ave #89
West Orange, NJ 07052

973-634-6848
kayoung@gmail.com

<http://www.kayounglee.com>

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EDUCATION

RHODE ISLAND SCHOOL OF DESIGN (RISD) | PROVIDENCE, RI
2009 Bachelor of Fine Arts, Industrial Design

SCHOOL OF VISUAL ARTS | NEW YORK, NY
2003 Pre-College Summer Program, Graphic Design

DESIGN EXPERIENCE

ORGANIC, INC. | NEW YORK, NY

Designer | Sept 2009 – present

Closely working with the creative and technology departments, developers, strategists, and project managers on various digital projects to design site pages and rich media banners, create storyboards for videos and TV spots, and provide graphic illustrations. Became the lead designer for Bank of America online advertising running from Q4 of 2009 until the end of 2010. Recently taught the first Inspiration Workshop in the NY office. Other clients include ZIRH, IAMS, Eukanuba, and Hess.

ORGANIC, INC. | NEW YORK, NY

Creative Intern | Jun 2009 – Aug 2009, Jun 2008 – Aug 2008

Designed banners, site pages, and social applications for the web and interactive media platform. Worked on several advertising campaigns for Bank of America, including America's Cheer™ for the 2008 Olympics. Created the mascot Cheerbot of America's Cheer™, including the concept and the costume.

OTHER EXPERIENCE

PHONATHON | PROVIDENCE, RI

Phonathon Caller | Jan 2009 – May 2009

Helped raise funds for RISD's greatest needs and scholarship program by calling alumni, current students' parents, and staff.

CARR HAUS CAFÉ | PROVIDENCE, RI

Barista | Sept 2005 – May 2009

Served coffee and prepared food for students, faculty, and the public at this student-run café. Provided a fun environment for customers through music and the student gallery shows.

SKILLS

Art & Design

Experience with web design, hand-sketching, book/layout design, packaging, apparel graphics, exhibit design, branding/identity, illustration, and sketchbook journalism. Strong foundation in the fine arts, including painting and figure drawing. Skilled with gouache, acrylics, watercolor, and collage techniques.

Computer | *Mac & PC*

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, basic Flash, CSS/XHTML, Microsoft Office

Personal

Optimistic, detail-oriented, organized, responsible, and dedicated. Seeker of a collaborative environment and efficiency. A fast-learner and an encourager. Proficient in English and Korean.

AWARDS & EXHIBITS

Finalist for Be a Biographer | 2010

History of Graphic Design Show | 2009

Industrial Design Senior Show | 2009

Joseph G. Reynolds Scholarship | 2008 – 2009

RISD Foundation Studies Triennial Exhibition | 2006

RISD Academic Competitive Grant | 2006 – 2007

RISD Scholarship Program | 2005 – 2009